

Centre for Obesity Research and Education



24 March 2010

8:30-9:30 am

The new SKHS Building

Teaching Theatre 101

28 Division St

*All welcome*

Centre for Obesity Research and Education  
**Academic Lecture**



**Behavioural science  
and the treatment of obesity:  
What's new and what's ready for  
prime time?**

*The latest behavior-changing techniques and their application in the battle to reduce overweight, obesity and the chronic diseases associated with each.*

**Dr. Robert Reid** PhD, MBA, is Associate Director of the Prevention and Rehabilitation Centre at the University of Ottawa Heart Institute, and an Associate Professor in the Faculty of Medicine at the University of Ottawa. Dr. Reid is one of Canada's leading health behavior change experts, particularly concerning smoking cessation, physical activity promotion, dietary change and cardiovascular rehabilitation. He is a past recipient of the Heart and Stroke Foundation of Canada's New Investigator Award. In 2006, he was awarded the James Hogg Award from the Canadian Institutes of Health Research Institute for Circulatory and Respiratory Health for his contributions to clinical and population health research.

**For more information go to [www.corecanada.net](http://www.corecanada.net) or contact [core@queensu.ca](mailto:core@queensu.ca).**



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